

JM4C Coalition Meeting Minutes

July 16, 2020 12:00 to 1:00 pm

Present:

Carrie Kulinski (Secretary), Jane Golberg (staff), Xandi Finn (staff), Erin Davis (staff), Mark Bumpus, Billy Bob Grahn (vice Chair), Mary Orley, Raven Schneeberger, Lonnie Brigham Jr.(Chair), Amanda Suarez, Jenny Hallett, Dee Dee Williams, and Kathy Comeau (staff).

The meeting was called to order by Billy Bob Grahn at 12:00 pm

- 1. Welcome:** Billy Bob welcomed the group.
- 2. Monthly Staff Report:** Erin Davis presented the monthly staff report. The 5 categories in the strategic prevention framework seem to be more equal this month due to the decrease in prevention activities because of the COVID 19 pandemic. (Evaluation, Assessment, Implementation, Capacity and planning). We are hoping to be able to provide in-person prevention activities with students once we are given the okay by the school district. The Office of Woman's Health grant ended June 30, 2020, Kathy & Erin are working on the final report.
- 3. Small Talk Campaign:** The Wisconsin Department of Health Services has launched a prevention campaign called "Small Talk". The campaign focuses on small talking points for parents to discuss underage drinking with their children. JM4C will participate in this campaign through free materials such as flyers, posters, yard signs, window clings, banners and radio ads. Mark recommended having ads in the Janesville Gazette each week. Carrie recommended a strong social media campaign. Erin asked if coalition members thought we should approach liquor stores to see if they would be willing to put the window clings on their doors/ windows. The coalition thought this was a

good idea and the information will be given to the alcohol prevention committee to look at creating a list for coalition members to approach the liquor stores.

4. ALAC / City Council: The ALAC has been working hard on policies and procedures to help reduce underage drinking. The City Council seems more focused on economic development than prevention efforts at this time. The coalition is concerned that the City council has disregarded some of the ALAC suggestions that could help prevent underage drinking. JM4C has reached out to council members to provide education on responsible policies and procedures to deter underage drinking, yet few council members have attended the trainings provided. The coalition feels we need to increase educational opportunities for the city council members and offer more comments and presence at the city council meetings.

5. Prevention Champion: JM4C would like to start awarding certificates or awards to citizens, committees or organizations that have focused on positive youth development and/or youth prevention efforts. Erin recommended that our first recipients should be the ALAC for their continued support of policies that focus on the safety of our youth.

**Motion by Lonnie to implement a Prevention Champion Program
Second by Carrie. Motion passes.**

6. UWBR Funds: UWBR Funding – Erin has given the UWBHR a heads up that we may not be able to use the grant funds for school assemblies and trainings as planned because of COVID-19 safety guidelines. Jane will look into possible virtual assemblies of Tall Cop says stop and Life of an Athlete for students. We may have to look into alternative prevention activities or change our plan. The group suggested working on a specific sub group such as students of color, unaccompanied youth or a certain neighborhood such as the Rockvale trailer court. Kathy has looked at the date for students of color and it seems an increased risk factor for youth substance abuse is the lack of parental

guidance. The group thought it might be good to look at the data to see if unaccompanied youth have a higher rate of substance use instead of just focusing on youth of color. Kathy will look at the data and this will be an ongoing conversation for a potential plan B to present to the United Way if needed.

7. Partner Update: Jenny talked about a group she is involved in called Wisconsin Recovers and recently attended a Recovery Advocacy town hall meeting. Erin will forward the information to the whole group. Billy Bob asked if JM4C had a resource page for youth who are looking for treatment providers. Carrie belongs to the Mental Health Team for the SDJ who had already come up with resource sheets for youth. Carrie will forward these resource sheets to Erin to be added to the JM4C website.

8. Adjourn: Meeting adjourned at 12:59 pm



Signed _____ date 8/20/20