

## JM4C Coalition Meeting Minutes

**November 21, 2019 12:00 to 1:00 pm**

**Present:** Erin Davis (staff) , Lonnie Brigham Jr. (Chair), Billy Bob Grahm (Vice Chair), Carrie Kulinski ( Secretary), Mark Bumpus, Debbie Fisher, Bryn Hanson, Jane Goldberg (staff), Chris Comella, Caitlin Turkowski, Amanda Suarez, Jay Williams, and Xandi Finn (staff)

The meeting was called to order by President Lonnie Brigham Jr. at 12:00 pm

- 1. Welcome and Introductions:** Each Coalition member reported who they were and their role in the community. Welcome to new members! So nice to see new faces.
- 2. Bootcamp Discussion and Activity:** Coalition members and staff that attended the Prevention Bootcamp were able to give a brief overview of topics and activities. Topics included but were not limited to: assessment, data collection, and community mapping. Participants found that JM4C is doing great on the data collection piece.

The coalition participated in a community mapping exercise today. Two groups drew a map of the city of Janesville and marked off “hot spots” for ATODA issues within the city. Some “hot spots” included various parks, the I-90 corridor, 5 points, the 4<sup>th</sup> ward, Kellogg Ave., Court St., various motels, smokes shops and eastside liquor stores that sold to minors during compliance checks. This will give us a picture of where we might need to focus our efforts in the future.

- 3. PFS Funds: (Partnership for Success)** may be distributed differently next year since we found that we did not need as many funds to advertise for the most recent drug take back event.

- 4. Alcohol Compliance Checks:** Alcohol Compliance checks were held in collaboration with the Janesville police department the week of November 11<sup>th</sup>, 2019. Four establishments were cited for selling to minors: Aldi's grocery store, Mauers Market, Badger Spirits and Roman's gas station.
- 5. Marijuana Advertising:** JM4C staff met with staff at Lamar Advertising to offer some recommendations on marijuana advertising if marijuana becomes legalized. Recommendations included not marketing to youth, having a 1000 foot perimeter for billboards close to schools, daycares, churches, hospitals and parks (currently 500 ft.) The agency already does a good job scrutinizing visuals and script that could market to youth. Lamar did address the need to include marijuana edibles into their existing policies.
- 6. Volunteer opportunities: (Need Help)**
- **Prevention in the Park 5-7pm on November 26<sup>th</sup>. St. Patrick's school auditorium. 3-4 Volunteers needed. Pizza and game night**
  - **Fundraising Committee needs members to help plan the Janesville's Got Talent event ( to be held in March)**
- 7. December Meeting:** The December 19<sup>th</sup> coalition meeting will be held in the buildings 4<sup>th</sup> floor conference room. The meeting is scheduled for 12-1:30 pm. There will be a lunch and fun "escape room" activity.
- 8. Adjourn:** Motion made by Jay Williams, second by Billy Bob. Motion passes. Meeting adjourned at 1: 00 pm.

Signed  date 12/9/19