

## JM4C Coalition Meeting Minutes

October 15, 2020, at Noon

Janesville Mobilizing 4 Change

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/685088677>

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United States: [+1 \(646\) 749-3122](tel:+16467493122)

Access Code: 685-088-677

**Roll Call:** Amanda Suarez, Erin Davis (Staff), Jane Golberg (Staff), Kathy Comeau (Staff), Mark Bumpus, Becky Huber, Chad Sullivan, Xandi Finn (Staff), Billy Bob Grahn (Vice-Chair), Raven Schneeberger, Loren Cox, Jay Williams, Lonnie Brigham Junior (Chair), Jenny Hallett, Kaitlyn Hathorn (Treasurer)

The meeting was called to order by Lonnie at 12:00 pm

- 1. Welcome and Icebreaker:** What are your Halloween plans?
- 2. Monthly Report:** Billy Bob asked for clarification on how the report is set up. Erin explained that the second page of the report details the activities done during the month prior to the coalition meeting, and that the third page is a visualization of the activities throughout the year. She offered more detail to anyone that was interested.
- 3. Hidden in Plain Sight:** We watched the Hidden in Plain Sight display recorded by Jane. Jane discussed creating an event on FB that would advertise the event later in October. There was discussion about the need to restrict the link to prevent it being viewed by youth. Jay said that youth check their parent's emails just as parents check their child's. Raven suggested using Google Drive to only allow people access to the link for 24 hours. Jane said she would contact Raven to learn how to do that.
- 4. Incentive Application:** Jane went through the 3 options – Boot Camp, Boot Camp 2.0 and Action Plan Incentive. Staff had considered the options at length and proposed to do Boot Camp 2.0 with a focus on a marijuana action plan at the end of the process. Erin displayed the quantitative data supporting the need for a marijuana action plan, specifically the perception of harm which is incredibly low. Jane share qualitative data from previous

focus groups, including the perception that all youth are using marijuana. Jane asked for volunteers to attend the 4-hour session, and for people to send signatures for the application. Billy Bob, Kaitlyn and Becky volunteered to attend with Jane.

5. **ALAC/City Council Update:** Erin discussed the recent decisions of the City Council against the recommendations of the ALAC, including the most recent approval of a Class A license with no conditions for the Kwik Trip being built on Humes Road, being both over quota and in an alcohol-concentrated area. Billy Bob discussed his frustration as he is seeing more and more people needing recovery, and said that most people he knows in recovery began drinking at a young age. Erin asked that coalition members please begin reaching out to council members ahead of decisions to help influence the vote. Erin cautioned against using federal resources to lobby. Billy Bob asked for lobbying refresher at the next meeting.
  
6. **Adjourn: Motion made by Mark Bumpus, second by Jay Williams. Motion passes. Meeting adjourned at 12:53 pm.**

Next Board Meeting **November 9, 2020** at Noon  
Next Coalition Meeting **November 19, 2020** at Noon



11/9/2020

Signed \_\_\_\_\_ date \_\_\_\_\_